



WEF Poster Contest

Call For Artists...

Equestrian Sport Production, LLC would like to invite all artists of any medium to compete in the first annual WEF Souvenir Poster Contest! As a new tradition ESP and the Winter Equestrian Festival will be selecting an "Official Poster Artist" whose artwork will be used in creating the inaugural 2010 FTI Winter Equestrian Festival 's souvenir poster.

What we want...

Talent, style, and a unique perspective of our signature venue elements...we are looking to select an equestrian artist who's talent is unique just like the newly renovated venue of the Palm Beach International Equestrian Center where WEF is held. The final poster should convey aspects of the venue that make the Palm Beach International Equestrian Center one of a kind, so we have included photos of the venue to help with ideas and an indicator of what WEF is all about. Signature images could include the one of a kind **Tiki Hut** along the International Arena, Florida's Classic **Palm Trees, Peaked Tents** Shading Box Seats, and the beautiful **Bougainvillea** lining the **Black Fencing** as well as the **Logoed Bridge** and of course the incredible hunters, jumpers and dressage exhibitors that compete on the highest levels each winter season during WEF are all possible elements to be included. Please note these photos may not be used for anything other than ideas for submitting work. And no banners, logos or corporate signage will be allowed in the final poster design. Artists can submit artwork or an actual poster design, both will be considered on equal basis.

And the Winner is...

In addition to the honors of winning, the selected artist will receive \$500 in prize money, 2 complimentary weeks as a vendor during WEF 2010, an Eblast announcing the winner to over 5,000 exhibitors and spectators, a featured article in the WEF Program, complimentary participation in "Open Your Heart to Art" event and a one week art show in the International Club's foyer. For more information, application and venue photos to use as reference, please visit www.equestriansport.com and click on the artist icon.

So sharpen your art pencils and bring out your favorite paint brushes, we are calling all artists to compete in the 2010 WEF Poster Contest!

For questions contact: E. Hedley 561.793.5867 x113



2010 WEF Poster Contest Application

Thank you in advance for filling out the 2010 WEF Poster Contest Application. When completed please return with a CD of your artwork or poster design to the address below. Do not send original artwork. Note, your CD will remain on file and will not be returned. For questions contact: Elizabeth 561.793.5867 x113

Equestrian Sport Productions, LLC
Attn: E. Hedley
14440 Pierson Road
Wellington, Florida 33414
561.793.5867

Date: _____

Name: _____

Address: _____

Email: _____ Phone: _____

Art Medium: _____

Details:

- Application and CD Deadline **Aug 1, 2009**
- Winner Announced Aug 15, 2009
- Final Poster Image Size 15x22
- Art Production Deadline Sept 1, 2009
- ESP will retain the rights to the winning image to use however they wish.
- Any medium can be submitted: watercolor, oil, acrylic, pastel, pencil, charcoal, gauche...,etc
- Please submit a high res (300-600dpi) PDF or EPS file, on CD to the following address:
Call For Artist, Attn: E. Hedley, 14440 Pierson Road, Wellington, FL 33414
- Winner to receive: title "Official Souvenir Poster Artist" of WEF 2010, \$500cash, 10x10 vendor space for 2 weeks, Eblast going out to over 5,000 emails, feature article in the WEF program, recognition during WEF's "Open Your Heart to Art" night, Sat Feb 13th (Week 6) and an art show in the International Club's foyer for 1 week.

For questions contact: Elizabeth 561.793.5867 x113